

THE KEY INGREDIENT IN CHALLENGING TIMES

**Provide the Missing Link to
Unleash Human Potential**

In this dynamic and inspiring keynote presentation, two-time Olympian Marilyn King guides leaders in fulfilling their unique role at this critical time.

Participants will learn:

- ★ The one essential responsibility of a leader in times of crisis, challenge and change
- ★ The three key traits of every peak performer - and how great leaders nurture and support these traits in the people they serve in times of great challenge
- ★ Leadership in the 21st century - the 2 key traits that turn managers into leaders
- ★ Why most feedback systems don't work - lessons from the Olympic practice field
- ★ Practical, easy-to-use tools for immediately increasing creative problem solving & responsibility

Programs are always customized to meet the objectives of the sponsoring organization.



MARILYN KING

Featured in the new book, Enlightened Power - How Women are Transforming the Practice of Leadership, Marilyn King's influence reaches beyond sports into areas of business, leadership development and exceptional human performance. Marilyn was already a two-time Olympian when a devastating automobile accident left her unable to train physically for her third Olympic team. Using only mental training she placed second in the demanding 5-event pentathlon at the 1980 Olympic Trials.

Since then, Ms. King has become one of America's leading authorities on exceptional human performance. With over twenty-five years of extensive research into the secrets of extraordinary accomplishment in sports, business, and education, she delivers powerful, proven, and practical tools that help her audiences release the 'Olympian' within themselves. Her common sense approach, unique insights, and inspiring presence deliver lasting results (and standing ovations) wherever she speaks.

"After hearing Marilyn at our Leadership Forum, many of our managers immediately incorporated her leadership tools. The videotapes of that session continue to be in high demand."

David Wick, Executive Training and Development, Sun Microsystems

"Once again, my most sincere thanks for your unique contribution to the Haas' Berkeley Executive Program. For the third year in a row, your session rated among the best, which puts you in a category shared with such luminaries as Nobel Prize winner Glenn Seaborg... I'm grateful for your continued commitment to engage our executives in the important conversations that are shaping our world."

Claudia Welss, Director-Berkeley Executive Program, UC Berkeley

"As Managing Director of the Foundation and charged with cultivating a national understanding of quality, I am delighted with the response that Marilyn has received. The reception of Marilyn's ideas is beyond my own expectation. Not only is her material sound and grounded, her presence vibrates with positive energy, enthusiasm, intelligence and compassion. She is indeed the kind of leadership role model that I dreamed of bringing to Aruba."

Dr. Juliet Chieww, Managing Director, Aruba Quality Foundation