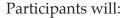
TRAINING TO LEAD ON THE RUN

Practical Applications of Olympian ThinkingTM for 21st Century Leadership

In this learning-by-doing workshop, Marilyn King shows participants specifically how to apply the principles of Olympian ThinkingTM to enhance leadership capability. Through inspiring true-to-life stories of exceptional accomplishment, cutting-edge research, and challenging, enjoyable activities, workshop attendees learn how to develop - within themselves and within those they serve - the daily habits that invariably lead to exceptional performance.



- ★ Identify and harness their personal passion to tap optimum levels of energy and creativity needed for sustained high performance
- ★ Learn the critical role of vision in high achievement and practice coaching to align team vision and values for peak productivity
- ★ Find the key to leading in times like this
- ★ Discover the only two questions you ever need to ask to dramatically increase productivity
- ★ Practice "on the court" feedback to put performers in the driver's seat

The result? A high energy, high satisfaction team, overflowing with successoriented, proactive leaders who are self-defined, self-directed and capable of inspiring, empowering, celebrating and supporting those they serve.



MARILYN KING

Featured in the new book, <u>Enlightened Power - How Women are Transforming the Practice of Leadership</u>, Marilyn King's influence reaches beyond sports into areas of business, leadership development and exceptional human performance. Marilyn was already a two-time Olympian when a devastating automobile accident left her unable to train physically for her third Olympic team. Using only mental training she placed second in the demanding 5-event pentathlon at the 1980 Olympic Trials.

Since then, Ms. King has become one of America's leading authorities on exceptional human performance. With over twenty-five years of extensive research into the secrets of extraordinary accomplishment in sports, business, and education, she delivers powerful, proven, and practical tools that help her audiences release the 'Olympian' within themselves. Her common sense approach, unique insights, and inspiring presence deliver lasting results (and standing ovations) wherever she speaks.

"Once again, my most sincere thanks for your unique contribution to the Berkeley Center for Executive Development at Haas' Berkeley Executive Program. For the third year in a row, your session rated among the best....I'm grateful for your continued commitment to engage our executives in the important conversations that are shaping our world."

Claudia Welss, Director-Berkeley Executive Program, Haas School of Business

"Thank you for making the strategic planning conference an extraordinary success. It's been a month and we are still doing our Olympian Thinking. Your "on the field" coaching impacted us as leaders, team members and as an organization as a whole."

Carol Gill, Director Training and Development, AIG

"Our Sales Associates Day with you was tremendously successful in meeting and exceeding our original objectives as well as all the others we identified with your guidance. You did a masterful job of assisting us in designing a program which would (and did) exceed our Company's expectations. The day was focused, organized and, most importantly, full of creative energy. Congratulations on a fantastic program!"

Hank Perry, Vice President, Pacific Union